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Central Utah Water
Conservancy District









WHAT ARE OUR CHALLENGES?









INTENTIONAL CHOICES



Sustainable Growth

- Water supply planning + urban planning
- Market drivers & intentional design
- Work with developers



An aerial photograph of a suburban street. The street is paved and has several cars parked along the sides. On either side of the street are houses with lawns and some landscaping. The image is used as a background for the text.

Water Efficiency Standards

- All new development
- Focus on replacing lawn
- More trees and drought friendly plants
- More functional spaces



Incentives

- Turf replacement
- New development
- Partnering with the communities



**GRASS
DOESN'T BELONG
EVERYWHERE**



Nearly \$1 Billion in Conservation Funding

\$200 million – Agriculture Water Optimization

\$200 million – Water Reuse

\$25 million – Metering and Measurement

\$8 million – Turf Replacement Incentives

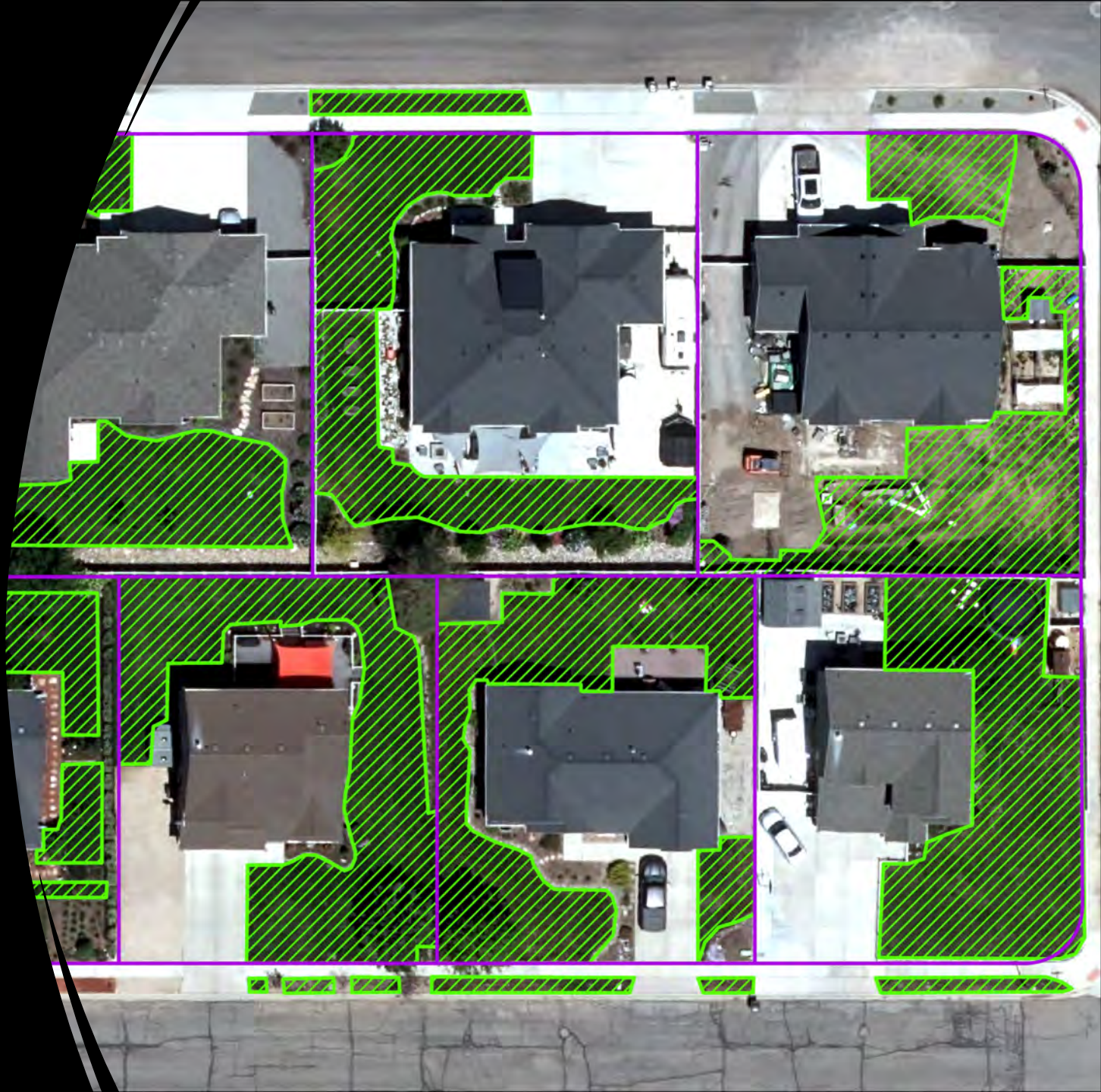
\$12 million – Cloud Seeding

INNOVATION





Targeted Programs



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